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Jamaica Government Calls on Grammys to Place Reggae Award in Main Show

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Jamaican Reggae Artist, Koffee, poses for a picture following her Grammy win for Best Reggae Album during the 2020 event.

JAMAICA — Jamaica Minister of Culture, Gender, Entertainment and Sport, Olivia Grange, wants the presentation of the award for Best Reggae Album to become part of the main show at the Grammy Awards, the said Jamaica's government-run news service.

The winner of the Reggae Grammy is usually announced before the live annual broadcast of the Grammy Awards, but Ms. Grange says it's time for a change.

Ms. Grange said:

“One of the things that I am going to work very hard to achieve is to get the Reggae category carried live on the Grammys. Reggae is featured in the main show many times, but it’s not treated as a category that is carried live. There are many other genres that are treated that way as well, so it’s going to be a tough fight, but nothing is impossible.”

She said it will require the support of stakeholders to bring about the change. She said a similar effort, several years ago, resulted in the creation of the Reggae Grammy.

“It was a journey to even get Reggae as a category in the Grammys years ago, but we achieved it. This is now the next stage. We’re going to step it up.”

Ms. Grange was speaking as she welcomed home Koffee — the 2020 winner of the Grammy Award for Best Reggae Album — on Monday at the Norman Manley International Airport in Kingston.

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