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Caribbean POSH Weekend Makes its Debut in St. Thomas to Empower Women Entrepreneurs

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Caribbean POSH Weekend's Keynote Speaker Claire Sulmers, CEO of Fashion Bomb Daily. By. CARIBBEAN POSH.

ST. THOMAS — Virgin Islands native and Caribbean POSH founder, Janette Brin, has announced that the women's empowerment event, Caribbean POSH Weekend, will be making its debut in St. Thomas from June 16-19.

The event, previously hosted in the BVI for six consecutive years, is an exclusive destination event aimed at networking, fashion, food, and women's empowerment.

The theme of the event is 'Celebrate the Style and Vibe of Caribbean Women', and it promises to bring together people from the Caribbean region and its diaspora communities in a celebration of

Caribbean women's style and vibe. The focus will be on empowering women entrepreneurs by enhancing their content creation, e-commerce, digital marketing, sales skills, and implementing best health and wellness practices.

The Caribbean POSH Weekend is set to provide a platform for participants to discuss challenges and explore viable solutions for building successful businesses and contributing to community development. The event will also celebrate Caribbean fashion, style, culture, and beauty. This year, the event has introduced the #ShopCaribbean initiative, aiming to boost commerce in the Caribbean by supporting Caribbean-made or owned brands.

The event schedule includes a Fashion Villa Experience, POSHgirl POWER Brunch, PINK SUNDAY, and #SHOPCARIBBEAN - each event designed to offer unique experiences and engagement opportunities. The lineup for the brunch includes keynote speaker Claire Sulmers, CEO of Fashion Bomb Daily, a panel discussion featuring prominent women in Caribbean politics, and a fashion showcase highlighting Caribbean women in design.

Notable guests from past events include Yvette Noel-Schure [Beyoncé's Publicist], Grammy Award Winning Singer/Songwriter – Angela Hunte, The Queen of Soca – Alison Hinds, and many more. This year's keynote speaker, Claire Sulmers, is set to inspire attendees with her pioneering work in digital journalism.

The 2023 lineup of speakers and presenters boasts names like Lorna Smith, deputy premier of the British Virgin Islands; Luce Hodge-Smith, Jr. minister of tourism, USVI Senator Donna Frett-Gregory; Shaina Smith-Archer, chair of the BVI Chamber of Commerce; and many more.

Corporate packages and group tickets, along with student discounts, are available. Interested attendees are directed to email brunch@caribbeanposh.com for details. Visit www.caribbeanposh.com to find out more about the Caribbean POSH Weekend.

The event is sponsored by the V.I. Department of Tourism, USVI Division of Festivals, Premier Dental, CC1 Wine & Spirits, Bella Blooms, Portre Designs, Liberty, PINK Palm Hotel, Endless Karnival, and other supporting sponsors.

About Caribbean POSH Weekend and Caribbean POSH Magazine

Launched in 2016, the Caribbean POSH Weekend event is designed to address the issues affecting the personal and professional wellbeing of female entrepreneurs in the Caribbean, according to a provided description of the event. Since its inception, the event has featured renowned guests from the fashion, entertainment, marketing, and retail sectors.

Caribbean POSH Magazine, established in 2005, is an online magazine blog representing the voice of the Caribbean woman. It provides a unique perspective on the Caribbean region's identity and global influence, featuring content on style, beauty, travel, food, and culture. The magazine encourages readers to support the #ShopCaribbean initiative.