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Healthcare Tech Firm M1 Enterprises is 81st Company to Join RTPark; Firm Will Provide Healthcare and Tech-Related Training Opportunities in Territory

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The University of the Virgin Islands Research and Technology Park Corporation (RTPark) announced Tuesday that it has welcomed its 81st client, M1 Enterprises USVI, LLC as the newest firm to join the RTPark.

The RTPark said this latest partnership will provide healthcare technology resources, services, through a hybrid in-person classroom & online instructor led training model. These resources and training will support the growth of healthcare & technology-related career fields in the Virgin Islands. M1 will also introduce Nationally Recognized Certifications for Remote Medical Coding (Inpatient & Outpatient) and Medical Billing related education throughout the territory.

RTPark CEO Peter H. Chapman welcomed M1 to the territory and expressed his appreciation for their passion for workforce development in a sector of our community and economy that has been in recovery for several years.

“We are thrilled to have M1 join the RTPark client community. Their track record of providing quality healthcare support services nationally to the public and private sectors adds a level of momentum to the strengthening of our community’s health system, which is currently at a critical transition point,” Mr. Chapman said. “They are not only adding stock to the tech and healthcare ecosystem in the territory, but taking it a step further by actively doing their part to nurture a segment of the USVI’s next generation of healthcare professionals.”

According to the RTPark, M1 plans to create, promote and nurture their “learn, live and working remotely” model to Virgin Islanders interested in entering the healthcare industry through a hybrid in-person classroom training and instructor-led online instruction. The RTPark congratulates M1 for recently being approved by the VI Department of Labor (VIDOL) as a workforce development provider and will start their first training course for medical billers in January 2023 at the RTPark on the UVI campus on St. Croix.

M1 is an Arkansas-based multilevel healthcare company providing 30 years of healthcare knowledge through healthcare support services, as well as medical coding & billing certification, education and workforce training as a sustainable remote workforce development solution for communities in recovery. In November 2022, they announced the official expansion of their operations to the USVI by becoming a RTPark client and have begun their relocation of their headquarters from Arkansas to the territory.

Mr. Chapman stated that the addition of M1’s workforce development program comes at an exciting time for the RTPark which has taken active steps in bolstering the Virgin Islands STEM Talent Archive (VISTA+) in the last year with the support of the VIDOL. VISTA+ is the RTPark’s signature talent attraction and retention platform which connects VI STEM professionals with opportunities to work in the territory.

“It’s important to us that we not only grow our tech ecosystem with impactful businesses but also build the workforce of local talent that will drive the success of these companies at all levels in our community. With the support of M1’s “learning, living and working remotely” model, we can build a strong pipeline of Virgin Islands talent in this particular field, add them to our database, showcase them to our growing tech and healthcare sector--thus providing Virgin Islanders with high paying jobs here at home all the while strengthening the economy,” he said.

Doug Rideout, president of M1, stated, “The combination of our healthcare industry knowledge blended with our healthcare training programs will improve reimbursements for healthcare facilities and provide high-level workforce training to create remote workforce jobs for the residence of the U.S. Virgin Islands and have a sustainable positive impact on the economy.”

According to the release, M1, which is also veteran-owned small business, provides myriad healthcare support services which include healthcare revenue cycle consulting, medical coding, medical billing, medical transcription, medical records scanning services, compliance, process improvement consulting, denial management services, electronic health record consulting, health information management consulting, and business development, merged with their healthcare & technology workforce training programs.

The RTPark describes itself as a comprehensive economic development organization (EDO) designed to diversify the USVI economy and promote investment in the territory by attracting

technology and sustainable development enterprises, and offering other technical support services. The primary goal of the RTPark is to establish the U.S. Virgin Islands as a premier business destination of choice for advanced industry firms.

Mr. Rideout thanked M1's investors, teaming partners and everyone that supports their efforts to have a greater impact through creative thinking, innovation and entrepreneurship. The RTPark said it looks forward to seeing Virgin Islanders being trained as medical coders and the growth of a more sustainable and resilient workforce through an innovative, diversified economy.

For more information about the M1 Enterprises USVI, LLC and our Healthcare Related Consulting Services Email: Doug@M1enterprises.com.

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