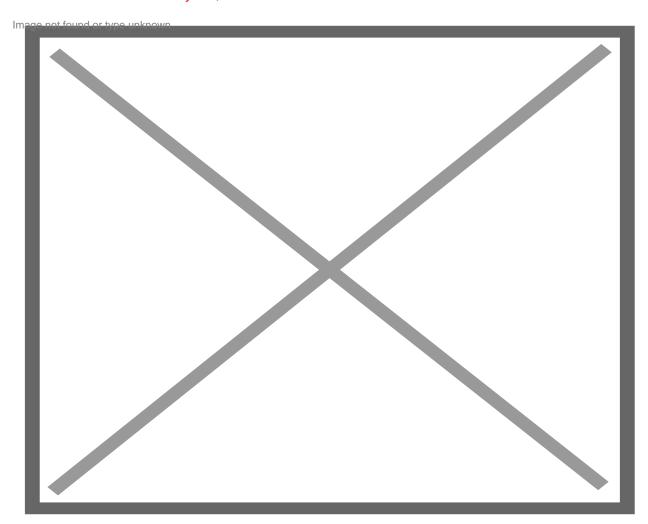
VI Consortium's Coverage of Caribbean News Starts Today

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Staff Consortium January 14, 2020



Current homepage of the Caribbean Consortium By. VI CONSORTIUM

U.S. VIRGIN ISLANDS — The Virgin Islands Consortium will commence its coverage of Caribbean news beginning this evening, according to publication Founder and Publisher, Ernice Gilbert. The redesigned platform, built with the future in mind, includes a full Caribbean website with news from across the Caribbean region, but with initial pointed coverage of Jamaica, St. Lucia, Barbados, the British Virgin Islands and Trinidad and Tobago.

When the redesigned VI Consortium <u>launched in November</u>, Mr. Gilbert said, "The expansion into the Caribbean has always been part of my vision to grow the company, eventually becoming a platform that is synonymous with the entire Caribbean."

To navigate, click on Caribbean (or the three lines to the upper left corner of the site), then a drop-down menu produces the five islands and the Caribbean. Click on any island or the Caribbean and the site navigates to that section.

"We intend to unify the Caribbean," Mr. Gilbert added. "We are a chain of small islands that are vibrant with culture and activities. Yet we know little about our neighbors, and I intend to change that."

The content will be updated daily. Eventually, the Consortium intends to bring live coverage of certain activities on each island as the platform brings the Caribbean closer together. This will start with Consortium journalist in Jamaica, Deandra Goss.

"It is also my belief that as we unify the Caribbean, and our leaders see progress being made by their neighbors, hopefully this will help them improve their product," Mr. Gilbert said.

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