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DLCA Partners With Local Firm to Launch Fuel Price Comparison App in USVI

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A screenshot of the "SaveMore VI" app. By. APP STORE

The V.I. Department of Licensing and Consumer Affairs and Crucian Point, LLC have collaborated to release a price comparison app designed to give Virgin Islanders information about the price of gas in real-time at the tip of the fingers, said a release DLCA issued Monday.

SaveMore VI is an app containing up-to-date gas prices and will show consumers where they can purchase the cheapest gas on each island every day, according to the release. DLCA said it would continue to do its weekly fuel survey and publish its official findings to the community.

"However, with the constant increasing price of wholesale fuel, the extra expense is passed on to the consumer at the retail pump and DLCA is unable to provide consumers with live information,"

stated the release.

Lesley Comissiong, the app's co-creator, stated, "In times where every penny counts and with rapid inflation, we wanted to give people a tool to make their lives easier. Right now, it costs money to drive around to find out which station has the cheapest gas. Now you can stay at home and know before you get in your car, and we will be expanding the service to other consumer products in the near future to help residents save more."

DLCA Commissioner Richard Evangelista stated, "This collaboration could not come at a better time. Right now, Virgin Islanders are anxious about world events and what will be happening with world events, and this free tool will help to hold gas stations accountable and give consumers knowledge with ease and convenience that they have never had before.

He added, "Our job at DLCA is to protect consumers first and foremost and utilizing easy-to-use technology that everyone has access to is one way for us to do so, and we are happy to provide the community with this tool."

According to the release, the app is available to download for free on the App Store for iOS devices, and on the Play Store for Android. There is a pricing update feature that allows users to upload price changes to help keep the app up to date and as current as possible. SaveMove VI will be offering additional services and consumer information in the future to help Virgin Islanders save money.

Crucian Point, LLC is a full-service agency that builds and designs customer focused web, mobile, and digital applications and provides internet marketing owned and operated by local Virgin Islander Shomari Moorehead, on the Island of St. Croix, according to the release.