

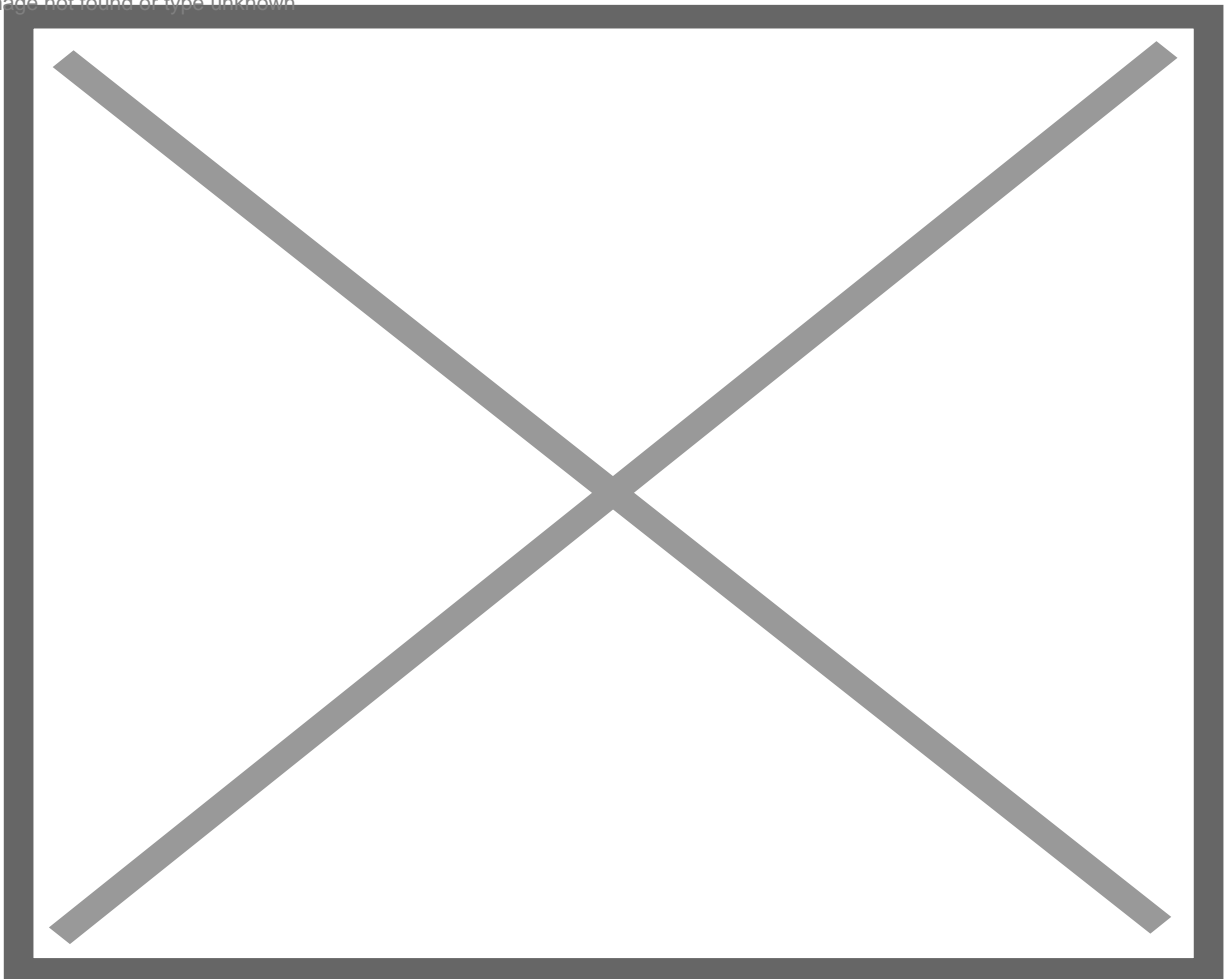
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# Agency Representing LeBron James and Other Star Athletes Signs Virgin Islander Aliyah Boston; Sports Illustrated Declares Boston 'The Face of Women's College Basketball'

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**Aliyah Boston. By. UNIVERSITY OF SOUTH CAROLINA ATHLETICS**

Virgin Islander and women's basketball superstar Aliyah Boston will be joining Klutch Sports Group, the agency announced on Twitter Thursday afternoon.

Boston will be joining the sports agency in the launch of its women's basketball division alongside professional players A'ja Wilson, Chelsea Gray, Allisha Gray and WNBA agent Jade-Li English, the [tweet](#) stated.

In a Sports Illustrated article that was released Thursday morning, Boston was heralded as the “Face of Women’s College Basketball” and a “double-double machine.”

The SI article states that Boston is a front-runner for the Naismith Player of the Year.

Boston has recorded 17 straight double-doubles, a South Carolina program record, heading into their Thursday night matchup against Auburn. If she records double-doubles in her next two games, Boston will tie the Southeastern Conference record for most consecutive double-doubles.

The SEC record for most double-doubles is held by Sylvia Fowles, a seven-time WNBA All-Star. Fowles set the record during the 2005-06 season.

Ahead of Thursday’s matchup, Boston has averaged 17.1 points per game, 11.9 rebounds and 2.9 blocks per game in the 2021-22 season.

She has the sixth most rebounds per game, the seventh most blocks per game in NCAA play this season as of Thursday morning.

Boston has been an Associated Press All-American her first two seasons at South Carolina and a two-time Lisa Leslie Award winner.

South Carolina is the No.1 ranked team in the country and has a record of 26-1 this season. The Gamecocks have won all of their 10 games against AP Top 25 opponents this season including three victories against teams that are currently ranked in the Top 10.

In the SI [article](#), Boston’s head coach at the University of South Carolina, Dawn Staley, said, “She’s going to be a WNBA star, an Olympian, go overseas, make a lot of money ... the sky's the limit. She is going to create generational wealth for her and her family.”

Klutch Sports Group was founded by chief executive officer and basketball agent Rich Paul in 2012. The group was listed as the #13 sports agency by Forbes Magazine in 2020 and is part of the United Talent Agency.

After founding Klutch Sports Group, Paul “forged a unique and personal approach to representing some of the top NBA talent – putting athletes first and empowering them to build careers and brands on and off the court,” according to the United Talent Agency website.

The sports agency represents athletes in basketball and football including LeBron James, Anthony Davis, John Wall, Draymond Green and Lonzo Ball.

The announcement on Twitter noted that Boston’s addition to the agency was in regards to her name, image and likeness.

Previously college athletes were not allowed to make money from their own name, image and likeness until a decision from the NCAA last June allowed players to profit. This opened the door for an agreement like this for college athletes.