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My Brother's Workshop Opens New Location at Paradise Point to Operate Alongside Tramway

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ST. THOMAS — My Brother's Workshop (MBW) announced Monday that it has opened a new retail location at Paradise Point. The new location opens Tuesday-Friday from 12 noon to 7:00 p.m., however the times vary based on cruise ship schedules, as the new location's times of operation are selfsame with the tramway's.

The new storefront is located adjacent to Taste at Paradise Point and features products made or designed by MBW trainees such as hand crafted utensils, drink tumblers, hats, sun shirts, t-shirts, tank tops, car stickers and other souvenirs, according to the release. All revenue produced from the sales of these products go directly into the MBW program to help further the mission.

MBW at Paradise Point will be hosting a soft opening for the month of November with weekly specials (be sure to check their [Facebook](#) and [Instagram](#) pages for updates). The grand opening for the store will take place on #GivingTuesday, November 30th, from 5-8pm. Light appetizers will be provided and Taste will be open with a cash bar. Please come by for the MBW at Paradise Point Grand Opening as well as a Thank You Reception to all of our supporters as we end the giving season.

MBW has had a long lasting impact on the members of our community through disaster response and workforce development, according to the release. The increase in space will allow for MBW to respond quickly (and on a larger scale) to disasters as we did after the devastation of Hurricanes Irma and Maria and through the hardships of Covid-19 while keeping our youth engaged in our program. With the additional programs, MBW will have the ability to work with older populations in workforce development for individuals needing to change career paths after life altering events and also be able to work with clients who have special needs or disabilities to help obtain employment.

My Brother's Workshop is a nonprofit Virgin Islands charitable corporation. It has been organized to provide hope, faith, and purpose to at-risk and high-risk young people in the USVI by offering mentoring, mental health counseling, paid job training, education, and job placement.