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Beloved St. Croix Businessman and Owner of Bi-Rite Supermarket Dies Following Car Accident in Florida

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The Bi-Right Supermarket in Richmond, St. Croix was closed Wednesday following the passing of its owner, Munier Shrouf during an accident in Florida on Tues. Oct. 12, 2021.
By. VI CONSORTIUM

ST. CROIX — Many on St. Croix who knew the owner of the Bi-Rite Supermarket in Richmond were saddened to learn of his death following a traffic collision which occurred in Florida Tuesday night.

Munier Shrouf, 56, died during the three-vehicle collision while driving with his wife and daughter. The deceased's daughter was in the hospital receiving care as of Wednesday, the day Mr. Munier was scheduled to return to St. Croix, according to a person with knowledge of the

matter.

Family members, friends and those Mr. Munier had close relationships with expressed disbelief and grief at his passing. On social media, they expressed condolences under [a post](#) published by one of Mr. Munier's nephews.



Munier Shrouf, well known businessman on St. Croix and owner of Bi-Rite Supermarket. He died during an auto accident in Ocala, FL, on Tues. Oct. 12, 2021.

The accident occurred near Shoppes at Paddock Park in Ocala, Florida. Along with the death of Mr. Munier, four other individuals were injured, including his wife and daughter.

According to a news report by Click Orlando, Ocala police said a red Hyundai SUV leaving the Red Lobster parking lot pulled into the path of two vehicles traveling west.

Click Orlando reported that the 30-year-old driver of a silver Scion struck the red SUV, causing the Scion to rotate counter-clockwise into the path of a gray Honda, according to police.

Five people were taken to the hospital, where three victims were listed as a trauma alert patients, police said. The driver of the SUV, Mr. Shrouf, died at the hospital, authorities said.

[Click Orlando said](#) a section of State Road 200 was closed in the area as authorities investigated the wreck.

The crash remains under investigation.