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Viya Partners With Red Cross for Hurricane Season Disaster Preparedness, Donates \$5,000 to Organization, \$10,000 Worth of Communication Accessories

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Viya and the American Red Cross of the USVI have partnered to provide services throughout the 2021 Hurricane Season, among them a series of initiatives during Hurricane Preparedness Month.

Viya on Saturday donated \$5,000 to the local chapter of the American Red Cross, according to a release Viya issued. Jennifer Matarangas-King, Viya's vice president of public relations and governmental affairs, presented the \$5,000 check to Tina Beazer, executive director of the American Red Cross USVI.

“Viya is proud of the collaboration with this critical disaster relief agency this year. Beyond the donation, Viya has and will continue to provide support in a variety of ways including providing communication tools, partnering on disaster preparedness messaging throughout the community and ensuring that our employees and their families are prepared,” stated Matarangas-King.

“American Red Cross values the developing partnership with Viya and hope we can continue working together to educate Virgin Islanders about the benefits of disaster preparedness,” Beazer said.

In addition to the cash donation, Viya presented the organization with 1,500 pieces of communication accessories such as device chargers, solar chargers, and battery packs, that are critical for preparedness, according to the release. The aforementioned communication accessories, valued at over \$10,000, were included in preparedness kits for attendees in American Red Cross Disaster Preparedness at recent and upcoming training sessions held throughout the territory.

“Viya employees recently participated in the disaster preparedness sessions conducted by the American Red Cross. We work diligently to ensure that our employees are prepared, and they were pleased with the training and the useful preparedness kits they received,” said Matarangas-King.

According to the release, more preparedness initiatives are planned for the near future. Viya customers can expect to see handy American Red Cross Disaster Preparedness Checklists in their upcoming Viya bills.

Viya said it is also beginning its own Emergency Preparedness Week with special giveaways. From September 17 to September 25, customers who visit Viya’s Customer Experience Centers to sign up for new service or upgrade existing service, will receive a Goal Zero Torch250 (power, solar, crank) flashlight/battery pack and a HyperGear portable battery pack. This essential power set, which is valued at \$150, is available while supplies last, Viya said

“Viya is committed to ensuring that the community has the information, resources and communication tools to be prepared during hurricane season. Our special offer is just our way of keeping the Virgin Islands powered up when it matters most,” Matarangas-King concluded.