

The Virgin Islands Consortium

Eudora Kean Class Of 2019 Shows Love To Local Entrepreneurs With 'Rep Your Local Brand' Day

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The Ivanna Eudora Kean High School (IEKHS) Class of 2019 held what it called a senior "Rep Your Local Brand" day on Monday. Held at the school, the purpose of the event was to show support to the numerous clothing brands manufactured by local Virgin Islanders, such as D.O.P.E.TM World, Apollo Legion, DPMNM (Don't Pay Me No Mind), Mugga Gang, Trap R' Us, Team Wally Kyat, M*I*S*T*, King and Queen, Drive King, #ForTheFam, and Stop Stressing Dawg.

IEKHS senior Shania Farrington, coiner of the "Rep Your Local Brand" Day, stated that she believes this would be a great addition because "as soon-to-be graduates, we should seek every opportunity—not only now, but for the rest of our lives—to support and invest

in the community that has done the same for us all our lives.”



The owners of these local apparel companies will were also invited to the school to interact with students about their entrepreneurial inspirations and accomplishments thus far. The activity is part of a week of senior events, referred to as "SEN19R WEEK" (Senior Week), organized by the seniors of the school.

As one of the most anticipated events of the year, this week rewards students for their four years of steadfast and diligent studies, while also aids in creating lasting memories for seniors through a plethora of fun and hopefully memorable activities.



Senior Week ends today and included such activities as the burial of a time capsule on school grounds to be uprooted in 10 years, which will be filled with words of encouragement for their future selves and their most tangible manifestation of their high school memories; an Elementary Day, where students returned back to their former primary schools and offer assistance to teachers; an Island Scavenger Hunt and Tour, to have students put their knowledge of our island's historical landmarks and information to the test; a Character Day, where students will dress as characters that have shaped their childhood and inevitably their lives; and lastly, a Color Run.



