

The Virgin Islands Consortium

My Brother's Workshop Raises \$116,000 During 'Double The Love' Challenge In February

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My Brother's Workshop launched its "Double the Love" matching donor campaign on February 1 at RooT 42, after receiving the news that [an angel donor would match all donations of up to \\$50,000 in February.](#)

With the campaign launch event raising \$17,314, the momentum continued as many new and existing donors supported the effort over the course of the month.

In the end, the campaign raised a total of \$116,745 (\$66,745 from campaign donations and \$50,000 from a matching angel donor), according to a release My Brother's Workshop issued Friday.

The nonprofit organization had raffle prize giveaways each week where all donors were entered to win limited edition Double the Love insulated tumblers (laser engraved at the workshop), and free tickets to the upcoming "Mystery Under the Big Top" event on April 6.

According to the release, with the funds raised, My Brother's Workshop will continue its work with the territory's youth. The organization, which is known for its vocational training, has seen incredible growth in the past four years. Having humble beginnings with just four students in 2007, the nonprofit has grown to 150 each year, according to the release. My Brother's Workshop said it employs a holistic approach to its efforts that includes on-the-job training, mentoring, counseling, education and job placement.

M.W.B. is seeking to end youth crime and violence in the USVI, according to the release.

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