

The Virgin Islands Consortium

In UVI Runoff Election Poll Results, Mapp Takes A Beating

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A new UVI poll conducted mostly online and published today has Governor Kenneth Mapp being handily beaten on Tuesday by Albert Bryan. The poll gives Mr. Bryan 48 percent to Mr. Mapp's 39 percent -- a 9-point lead.

According to the poll, 69 percent of respondents were online, traditionally not a solid gauge in collecting concrete polling data. It says the remaining 39 percent of respondents were either interviewed via random phone calls and Interactive Voice Response (IVR), a technology that allows a computer to interact with humans through the use of voice and DTMF tones input via a keypad.

Even so, the poll comes as good news for the Bryan-Roach team, which has been enjoying a wave of endorsements and momentum.

According to UVI, the poll was conducted by VI Tech Stack (VITS), a UVI and Technology Park (RTPark) company that specializes in political polling. Traditionally, UVI facilitates multiple electoral polls up until the general elections, the university said. This year, the university's Institute for Leadership and Organizational Effectiveness (ILOE) partnered with VI Tech Stack, which conducted three polls between Sept. 29, and Nov.15.

Governor Mapp's biggest negative is his unfavorable rating, according to the poll. The poll says 24 percent of voters view the territory's leader as very unfavorable, compared to Mr. Bryan's 13 percent very unfavorable rating.

The poll says 38 percent of respondents voted for Mr. Bryan during the general election, compared to the governor's 34 percent. This means Mr. Bryan built on his lead against the governor by 10 percent.

The first poll was from Sept. 29-Oct. 1; Oct. 27-30, for the second poll; and Nov.13-15, for the run-off gubernatorial poll.

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