

The Virgin Islands Consortium

Joseph Boschulte, Former WICO Boss, Appointed By Dept. Of Tourism As Specialist

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In an effort to deepen its ties with the cruise industry, the Department of Tourism has hired Joseph Boschulte, former West Indian Company (WICO) President and CEO, as a specialist to assist in forging critical bounds.

Mr. Boschulte will work with the Ports of the Virgin Islands along with D.O.T. According to the department's commissioner, Beverly Nicholson-Doty, the engagement of Mr. Boschulte will help the territory to achieve "operational improvements" to the cruise ship sector as well as economic benefits to the community.

Mr. Boschulte comes to the tourism department with consulting experience in improving organizational performance, growth and improvement. "I look forward to the opportunity to work with the team to build the Ports of the Virgin Islands brand," he said. "As we embark on a new cruise season, the horizon is bright for record cruise passenger growth in the Territory for the next decade."

Mrs. Nicholson-Doty said Mr. Boschulte brings a wealth of knowledge about ports and port operations as well as public-private partnerships. His career has included service with the Virgin Islands Water and Power Authority, Government Employees' Retirement System, Public Services Commission and the University of the Virgin Islands.

"We look forward to the expertise and experience Boschulte will bring to our team as we seek to continuously improve and enhance the territory's critical relationship with our cruise line partners," said the commissioner.

One of the first orders of business for Mr. Boschulte will be to meet with cruise executives at next week's 25th annual Florida-Caribbean Cruise Association (FCCA) Cruise Conference & Trade Show. The event takes place in San Juan, Puerto Rico, from November 5-9, 2018.