

The Virgin Islands Consortium

VI Public Schools Receive Over \$28K From Cardow Jewelers' School Watch Sales

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Public junior and senior high schools in the territory have received \$28,305 in proceeds from the sales of 2017-18 Cardow Jewelers' school watches, the Department of Education announced Friday.

Charlotte Amalie, Ivanna Eudora Kean, St. Croix Central, and St. Croix Educational Complex high schools, as well as Addelita Cancryn Junior High School each received a portion of the funds.

Twenty percent of proceeds from the sales of watches bearing the schools' logo are returned directly to the respective school. Watches are available in silicone or stainless

steel, in male and female styles.

According to Cardow representative Carolina de Lyrot, the program is an “innovative public-private partnership established with schools as a way to give back and to offer an alternative to costly class rings.”

The program is now in its third year and Paul de Lyrot, watch designer and family owner, has been pleased with the response.

“It’s been an absolute honor to work with the students and staff of each of these schools and I cannot wait to expand to all of our local schools,” he said. “We know it’s a drop in the bucket, but hopefully this eases some of the economic burdens experienced in our school system, especially since the hurricanes.”

Schools will continue to receive sales proceeds until the last watch is sold. Watches are available in St. Thomas at Cardow Jewelers’ Main Street, Crown Bay and airport locations. Watches may be purchased on St. Croix at Cardow Jewelers authorized retailers, including Panache, Perfection, SCUBA, SB and Nav Jewelers.