

The Virgin Islands Consortium

St. Croix Hotel And Tourism Association P.R. Travel Reception Attracts Attendees From Tourism And Media Sectors

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ST. CROIX -- The St. Croix Hotel and Tourism Association (STXHTA) in partnership with Cape Air hosted a travel agent reception for Puerto Rico travel agents and press, attracting over a dozen attendees from tourism and media sectors, including two of the largest wholesalers on Puerto Rico, according to a release STXHTA late Monday.

The reception, held on Aug. 10 at the AC Hotel by Marriott San Juan Condado, allowed STXHTA members an opportunity to highlight their businesses. Hotel and allied members participated, showcasing a variety of accommodations, activities, attractions and services

offered on St. Croix.

“The St. Croix Hotel and Tourism Association is very pleased to have had the chance to connect with the Puerto Rican market, and to have the opportunity to showcase what St. Croix has to offer as a destination. We look forward to increased exposure in the marketplace driving more visitors to St. Croix,” said STXHTA President Suzanne



Attendees network at the St. Croix Hotel and

Tourism Association’s Puerto Rico travel agent reception.

Attendees were actively engaged in the presentations, inquiring about the island and what to do. STXHTA board member Katya Ruiz saw the reception as an opportunity to continue expanding into the Puerto Rico market. She noted the level of interest from press attendees and discussed building on that in the future by organizing more opportunities for press visits to St. Croix.

In addition to the presentations, travel agents and press enjoyed cocktails and hors d’oeuvres while winning raffle prizes including hotel stays, flights and activities.

STXHTA thanked sponsors of the event, among them Landmark Vineyards and Fiji Water as well as attending representatives from STXHTA and the USVI Department of Tourism. The association also thanked participating members including Ted Bedwell with Sand Castle on the Beach, Katya Ruiz with Cape Air, Suzanne Rosbach with Cane Bay Dive Shop, Jennifer Caruso with Caravelle Hotel & Casino, and Zulma Diaz with Renaissance St. Croix Carambola Beach Resort & Spa. Participating members who donated raffle prizes, members Tamarind Reef Resort, Holger Danske Hotel and Club Comanche Hotel were also recognized.

Feature Image: Puerto Rico travel agent reception attendees gather at the event. (Credit: Benito Pinto from La Regata newspaper in Puerto Rico)