

The Virgin Islands Consortium

Beach Plastic Recycling Program Comes To USVI

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Department of Planning and Natural Resources announced on Monday the unveiling of a beach plastic recycling program in the U.S. Virgin Islands, whose aim is to collect and recycle plastics from territorial coastal cleanup efforts.

The Division of Coastal Zone Management worked with [TerraCycle Inc.](#), the world's leader in the collection and repurposing of hard-to-recycle post-consumer waste, to bring the program to the USVI.

Coastal Zone management has been hosting weekly "pop-up pick-ups" with staff and volunteers as well as local organizations leading coastal cleanups in an effort to fill a 40' container with rigid plastics, D.P.N.R. said. Once filled, the container will be shipped to

the TerraCycle facilities in New Jersey.

The collected waste is reused, upcycled or recycled into a variety of affordable, sustainable consumer products and industrial applications, according to D.P.N.R.

TerraCycle has also joined forces with Procter & Gamble to create the Beach Plastics Recycling Program. In January, the Procter & Gamble Company announced that Head & Shoulders (H&S), the world's number one shampoo brand, would produce the world's first recyclable shampoo bottle made from up to 25 percent recycled beach plastic.

To learn more about TerraCycle Inc. or get involved in D.P.N.R.'s recycling programs, visit the link above, and follow D.P.N.R.'s social media campaign at Facebook.com/VIDPNR for updates on outreach events and local information.

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