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St. Croix Native Aria Garcia Dazzles NY Fashion Week With 2020 VI-Inspired 'Joy' Collection

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Aria Garcia with models By. The Julien Management Group

New York based designer and St. Croix native Aria Garcia recently unveiled “Joy”, the 2020 Spring/Summer Women’s Collection for AREGA during New York Fashion Week. Ms. Garcia, CEO and creative director of the couture brand, showcased the new collection at a private exhibition event attended by 150 VIP guests who witnessed what a release Ms. Garcia's management described as "sheer magnificence."

“This collection was inspired by and named after my sister Joy. The garments uniquely personify the beauty and strength of our bond and upbringing on St. Croix. I created from inspiration filled with Joy and love,” Ms. Garcia shared at a press meet & greet at Pergola in the Flatiron district of

Manhattan. A squad of AREGA female models, including current Miss Universe U.S. Virgin Islands Andrea Piccuch, exuded exactly what the designer envisioned, the release said. See the designs [Aria Garcia Design](#).

From a fire engine red ostrich and goose feather corset top and matching intricate silk shantung skirt coined “Back Bone,” to a hand beaded Australian Swarovski adorned ostrich feather Silk Gazar dress, Ms. Garcia drew on VI cultural inspiration to create “Ginger Thomas,” a gown made with over 100,000 Ginger Thomas flowers detailed with Australian beads. Another stunning highlight from the collection includes a vibrant yellow Mikado silk blazer silhouette dress inspired by the Bananaquit. According to the release, Ms. Garcia’s signature seamless technique and infrastructure with this new collection “Joy” is impeccable.

To see more of the collection, follow @FashionsInStorage @Arega_US on Facebook and Instagram.

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