

The Virgin Islands Consortium

Price Is Right In The Virgin Islands? Yes. At Housing Finance Authority's Annual Expo

Culture / **Published On June 05, 2016 10:30 AM /**

Ernice Gilbert **June 05, 2016**



ST. CROIX -- Because the Virgin Islands Housing Finance Authority's housing exhibition, held at the Sunshine Mall here on Saturday, is organized primarily to provide information to people interested in becoming homeowners, those in charge of putting on the annual event must find ways to keep participants interested and the event inviting.

Over the years they've tried multiple approaches, including raffling valuable items donated by local businesses who are, in one way or another, tied to the homeownership sector -- banks, furniture stores, contractors, Home Depot, businesses that focus on credit repair, insurance companies and more. A slew of government agencies were present as well, including the Virgin Islands Water and Power Authority, Virgin Islands

Waste Management Authority, Virgin Islands Territorial Emergency Management Agency and more.

Yesterday, however, event organizers tried something completely new: a Virgin Islands Price is Right game, imitating the original show and drawing the attention of attendees. Hosted by local radio personality and entrepreneur Rashidi Clenace, the game included a Price is Right wheel with the names of local businesses present on Saturday -- giving those selected chances to win prizes ranging from furniture to dinner for two. Participants were chosen by writing their names on a piece of paper, and would be randomly picked to play. It was a brilliant departure from the norm that achieved its goal of keeping attendees connected to the event from start to finish.



NO SMOKING
IT IS ILLEGAL TO
SMOKE IN THIS
ESTABLISHMENT

St. Croix Board of REALTORS®



We Support
Our
Community

Scholarship

Youth

Animals





TECT



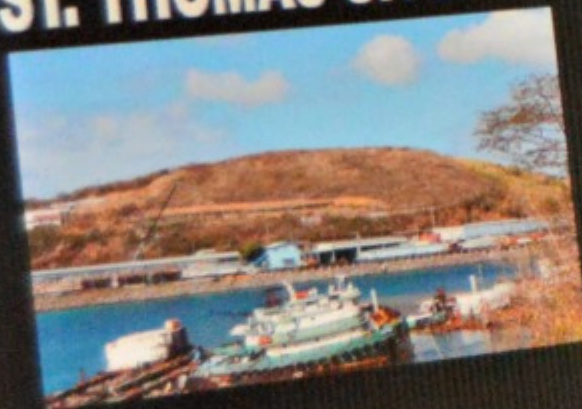
Fire and Gas Detection Monitor: Depiction of an warning alarm in zone.



Within the panel mounted infra-red Aspiration Gas Detection system, there are infra-red (IR) gas detectors, a pressure regulator, filters, flow restrictors, and switches, and valves interconnected with stainless steel tubing. No manual adjustments are possible and the panel system is designed to facilitate monitoring outside the Gas Turbine enclosure.

LPG STORAGE FACILITY .

ST. THOMAS SITE



ST. CROIX SITE





ard of REALTORS

croixrealto m













Are you pregnant?

You are eligible for:

- A FREE Zika Test
- A FREE Zika Kit &
- A FREE Home Inspection: to look for mosquito larvae and mosquito breeding sites.



For more information
Operations Co

www















Marshall & Sterling

INSURANCE

www.marshallsterling.com

Christiansted
(340) 773-2170

ix
Isle
101



The Right Insurance



Marshall & Sterling



For Adrienne Williams, V.I.F.H.A.'s executive director, the speed in which the expo has grown and become a mainstay in the territory for community partners to advertise their offerings to potential homeowners, as well as those currently owning homes, has been a fulfilling experience.

"We've grown from 30 exhibitors to almost 50," she said. "Our first sponsors were Banco Popular and Neighborhood Parts, and now we have so many vendors and businesses that sponsor this event, and it's actually an event that people look forward to attending. They win prizes, get information, and we always tell people this is not only for people who are interested in getting a home; if you have a home there's something here for you."

As the event progressed, attendees filed in and out of the space -- located on the lower floor of the Sunshine Mall -- interacting with vendors and taking brochures. There were also speakers who gave homeownership-related info, including Kurt Schinder, vice president of financial education for Banco Popular in Puerto Rico and the Virgin Islands, who spoke on the importance of knowing your credit, and gave tips on how to keep a good score.

And so the expo proved to be yet another win for the leaders at V.I.H.F.A., playing a recent but important function as the authority continues its work of aiding residents in the process of one of the most important achievements in the United States and its territories: homeownership.

The same event will be held in St. Thomas on June 25, at U.V.I.'s Sports and Fitness Complex.

[View the original embedded media](#)

[Watch the original video](#)