

The Virgin Islands Consortium

St. Croix Resident Selected For Prestigious Summer Internship Program

Education / **Published On June 01, 2016 09:24 PM /**

Staff **June 01, 2016**



New York, NY -- [LIM College](#) student Lynette Cassius is one of only 36 students across the U.S. selected to participate in the Black Retail Action Group's (BRAG) prestigious Summer Internship Program, according to a release the college issued today. Ms. Cassius will intern for Nordstrom, Inc. in Seattle, Washington as a Merchandising and Planning Assistant in the company's Infants/Toddlers and Maternity Wear Division.

Ms. Cassius is a 2013 graduate of the St. Croix Educational Complex. She is the daughter of Sheran Cassius. This fall, Ms. Cassius will be a senior at LIM College, which is located in New York City and is exclusively focused on the study of business and fashion.

The BRAG Summer Internship is a comprehensive 10-week work and professional development program designed to expose students of color to retail and related fields. Since 1970, BRAG has helped prepare and educate professionals, entrepreneurs and students of color for executive leadership in retail, fashion and related industries.

Fewer than 10 percent of applicants were accepted into this year's BRAG Summer Internship program. They will be interning with top companies, including Ann Taylor, Bloomingdale's, Macy's, Inc. and Victoria's Secret.

The program includes a one-week orientation — held at LIM College's Townhouse — consisting of seminars, workshops, retail math classes, and a business case study along with executive-level work responsibilities. Additionally, BRAG provides each intern with a mentor, one-on-one counseling, and opportunities to interact with the BRAG Board of Directors and industry professionals.

"I saw this this internship as a great way to gain more exposure in the industry, network, and build my resume. I hope to make lasting connections, get familiar with a new city, and, hopefully, receive a job offer," said Ms. Cassius. As an LIM College student, Ms. Cassius has already completed internships with UGG Australia, Purple PR, and June Jacobs Spa Collection.

To become a BRAG intern, applicants must have completed either their sophomore or junior year of studies toward a bachelor's degree or be seniors who will graduate in the fall of the year they do the internship. Students must also have a minimum cumulative 3.0 GPA and a demonstrated interest in retail or related industries as a career. The selection process utilizes the same screening used by companies to employ entry-level candidates for their respective training programs and entry-level career opportunities.

About LIM College

LIM College, founded in 1939, is focused exclusively on the study of business and fashion, offering an MBA program, MPS programs in Fashion Merchandising & Retail Management, Fashion Marketing, Visual Merchandising, and Global Fashion Supply Chain Management, a BS degree in International Business, bachelor's degrees in Fashion Merchandising, Visual Merchandising, Marketing, and Management, and associate degrees in Fashion Merchandising. LIM College provides a well-rounded education through the combination of in-class instruction and required internships. Located in four buildings in Manhattan — the nation's fashion and business capital — LIM College gives students vast opportunities for hands-on experience and professional development. Alumni have gone on to excel at top companies, including The Jones Group, Saks Fifth Avenue, Barneys New York, Chanel, and Macy's.