

The Virgin Islands Consortium

V.I. Olympic Committee Describes Newly Unveiled Logo As 'Symbol Of Hope And Aspiration'

Sports / **Published On April 13, 2016 10:33 AM /**

Staff **April 13, 2016**



ST. THOMAS -- Governor Kenneth Mapp on Tuesday expressed his strong support for the Virgin Islands Olympic Team at a special Government House event to unveil its 50th anniversary logo. Preparations are now underway for the Summer Games in Rio De Janeiro, Brazil, where the new insignia will serve to proudly identify the territory's athletes and supporters.

The territory is celebrating a half century of participation in the Olympics and a new logo design was created by the V.I. Olympic Committee in order to commemorate this special anniversary. Described as a stylized image of a colorful bird in upward flight, it's meant to convey hope and aspiration.

V.I. Olympic Committee President Angel "Chico" Morales unveiled the logo before officials and the media saying it represented "the start of a new chapter" as the organization moved to establish and find donors to fund more grassroots sports and training programs for aspiring champions.

Governor Mapp stated his appreciation for the Committee's efforts to support the team and to professionally represent and promote the Virgin Islands.

Feature Image: The Executive Board of the Virgin Islands Olympic Committee, MLB CEO Terri Brown and Governor Kenneth Mapp.

Image Credit: VI Olympic Committee's Facebook page.

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