

The Virgin Islands Consortium

UVI Launches Buy A Brick Campaign

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Members of the community can establish a permanent presence on the campus of the University of the Virgin Islands through the new “Buy A Brick” fundraising campaign, according to a press release UVI issued this afternoon.

UVI is offering the public an opportunity to purchase bricks that can be imprinted with a person’s name, organization, or date commemorating a special event. The bricks will be placed at three different sites:

- Albert A. Sheen St. Croix Campus, east of the residence hall;
- St. Thomas Campus, upper campus, south of the School of Nursing;
- Reichhold Center for the Arts, near the box office.

The Buy A Brick program is part of a new fundraising effort titled “Campaign for UVI.” Monies raised from the purchase of bricks on the Albert A. Sheen and St. Thomas campuses will be used to support areas of greatest need at UVI. The bricks purchased for placement at the Reichhold Center will support the Center’s operational activities.

Buy A Brick will be a year-round, annual activity, with purchases available throughout the year.

The Buy a Brick Program, as part of the Campaign for UVI, provides the resources needed to take UVI farther on its Pathway to Greatness.

“UVI’s dedication to student success has produced a Pulitzer Prize winner, a mathematician who discovered two new prime numbers, Rhodes scholars, Thurgood Marshall Scholars, scientists, professionals, entrepreneurs, and heads of state who are leaders in the region and the world,” said UVI’s Capital Campaign Manager Jose Raul Carrillo. “This fundraising effort will build on those activities and encourage further student success.”

Monies raised from the Buy A Brick program supports outstanding teaching and scholarships, high quality academic programs, and cutting edge research. Additionally, funds help support initiatives ranging from the Global Institute for Leadership and Management Development held each summer, to partnerships with the National Science Foundation and local education, government, and business communities to promote the development of the Territory’s science and technology resources.

“This is an exciting opportunity for the public to display their support for UVI in a very tangible way,” said Mitchell Neaves, vice president for Institutional Advancement. “We encourage not only individuals, but alumni groups, rotary clubs, churches, class organizations to imprint their name on a brick for placement on the campus of their choice.”

Sororities, fraternities, and high school reunion groups are also invited to imprint their name on a brick.

The bricks can be purchased in two sizes:

- 4” x 8” with up to three lines of engraving and up to 18 characters per line
- 8” x 8” with up to six lines of engraving and up to 18 characters per line

Orders must be received with full payment by Jan. 15. A proof of the brick text will be sent to the purchaser. Once approved, the bricks will be sent directly to UVI for installation.