

The Virgin Islands Consortium

St. Croix Resident Awarded Black Retail Action Group Scholarship

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New York, NY -- St. Croix resident Lynette Cassius, who is a junior at LIM College, has been named as a recipient of a 2015-2016 Black Retail Action Group (BRAG) scholarship, a press release LIM College issued today has revealed. The scholarship winners were announced at BRAG's 45nd Annual Scholarship and Awards Dinner Gala, which was held on October 15. n Ms. Cassius was selected based on her scholastic achievement, leadership, community engagement, and passion for the retail field. A 2013 graduate of the St. Croix Educational Complex, she is currently majoring in Fashion Merchandising at LIM College, which is located in New York City and focused exclusively on the study of business and fashion. She is the daughter of Sheran Cassius.

As part of her studies at LIM College, Ms. Cassius has completed several internships, including Visual Merchandising Associate at UGG Australia, and Sales and Customer Service Assistant for June Jacobs Spa Collection. BRAG is a non-profit organization that prepares and educates professionals, entrepreneurs, and students of color for executive leadership in the retail, fashion and related industries.

Among the fashion luminaries honored at this year's BRAG gala were designer Zac Posen and Shawn Howell, Vice President and Divisional Merchandising Manager-Men's Luxury Collections for Saks Fifth Avenue.

Feature Image: LIM College BRAG 2015-2016 Scholarship winners left to right: Ayanna McNeil, Lynette Cassius and Sherrell Bruce.

About LIM College

LIM College, founded in 1939, is focused exclusively on the study of business and fashion. Offering MBA, MPS, bachelor's, and associate degrees, LIM College provides a well-rounded education through the combination of in-class instruction and required internships. LIM College is located in four buildings in Manhattan — the nation's fashion and business capital — giving students vast opportunities for hands-on experience and professional development. Alumni have gone on to excel at top companies, including The Jones Group, Saks Fifth Avenue, Barneys New York, Macy's, and Neiman Marcus.