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My Brothers' Workshop Joins #GivingTuesdayNow Movement to Provide Masks to Virgin Islanders in Need

Community Center / **Published On April 28, 2020 04:46 AM /**

Staff Consortium **April 28, 2020**

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My Brother's Workshop on Monday said it has partnered with Cancer Support VI (CSVI) to spread hope and love to the vulnerable population of the Virgin Islands for #GivingTuesdayNow — a new global day of giving and unity that will take place on May 5 — by providing masks and LOVE buttons to members of the community that would otherwise not have access to them.

MBW said its trainees and staff members have made the masks, and are seeking donors to “sponsor a mask” for community members in need. As many Virgin Islanders don’t have access to a mask to protect themselves and others, they need help. MBW said \$20 could provide one individual in need of a mask to wear along with a CSVI LOVE Button, \$50 provides 4 masks and LOVE Buttons, \$100 secures 10 masks and LOVE buttons and \$500 could provide 60 people in need of masks and LOVE buttons.

"We will work with our community partners and volunteer distributors to get these masks into the hands of our vulnerable community members in need," MBW said.

XO Energy (XO Energy Worldwide, LLLP, a partnership which provides software and management consulting services to its affiliated US electricity trading companies, has pledged to match all donations made to the "Spread Hope and Love (Not Covid-19) campaign, April 28th - May 5th (up to \$5,000). "That means that with your help, MBW could distribute 1000 masks to our community's most vulnerable population," the nonprofit said.

"As a global community, we can mourn this moment of extreme crisis while also finding the opportunity to support one another. We each have the power to make an impact with acts of generosity, no matter how small, and to ensure the sustainability of organizations and services that are crucial to the care and support of our communities," said Asha Curran, CEO of GivingTuesday. "#GivingTuesdayNow is a chance for us to stand united and use grassroots generosity to show that we are all in this together, beginning to end. Even as many face financial uncertainty, generosity is not about size. From calling an elderly neighbor to chat to offering translation help; from showing gratitude to our healthcare workers to donating to your local food bank, every act of kindness is a beacon of hope in this crisis. We all have something to give, and every act of human consideration and kindness matters."

Those interested in joining My Brother's Workshop's #GivingTuesdayNow efforts to provide masks to those in need can go [here](#) to donate today. If you are interested in purchasing masks made by MBW for yourself or your company, contact Chrystie at ?communications@mybrotherskworkshop.org?.

For more details about the GivingTuesday movement, visit the GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTuesday and #GivingTuesdayNow on Twitter. For youth interested in joining the movement, visit ?GivingTuesdayKids.org? for inspiration and project ideas.