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DPNR Warns Political Ads Are Prohibited in Virgin Islands Historic Districts

DPNR says political signs, flyers, banners and other advertisements must be removed immediately from the Charlotte Amalie, Christiansted, Frederiksted and Cruz Bay Historic Districts, with fines authorized for violations.

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The V.I. Department of Planning and Natural Resources is reminding the public and political aspirants that political advertising is prohibited within the Virgin Islands' historic districts, warning that signs and other campaign-related materials currently displayed in those areas must be removed immediately.

Commissioner Jean-Pierre L. Oriol, who also serves as State Historic Preservation Officer, issued the reminder Tuesday, citing regulations governing signage in historic districts.

According to DPNR, Title 29, Chapter 3, Section 281 of the Rules and Regulations of the Virgin Islands Historic Preservation Commission prohibits off-premise signage within historic districts, including sandwich boards and other freestanding signs, except as part of approved uniform directories.

The department said Section 281-11 2(H) specifically prohibits political signs or advertising of any kind within the Charlotte Amalie, Christiansted, Frederiksted and Cruz Bay Historic Districts. DPNR said the regulations are also supported under Title 29, Chapter 17, Subsection 952(R).

All event posters, flyers, banners and political advertisements currently displayed within the historic districts must be removed immediately, the department said.

Failure to comply will result in fines as authorized by Virgin Islands law.

For more information about signage regulations within historic districts, residents and political campaigns may contact the Virgin Islands State Historic Preservation Office at 340-773-1082 on St. Croix or 340-774-3320 on St. Thomas.