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## Two Events One Destination: Island Vybez Promotions Delivers Sunny Side Up and Midnight Opulence

Island Vybez Promotions caps off 2025 with Sunny Side Up's Greek-themed brunch party on Dec. 28 and the Midnight Opulence New Year's Eve experience on Dec. 31, both hosted at The Fred with top-tier entertainment.

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St. Croix is set for a full week of high-energy celebrations as Island Vybez Promotions delivers two major events at The Fred, blending daytime vibes with nighttime elegance to close out 2025 in style.

The festivities begin on Sunday, December 28, with the return of [Sunny Side Up – Scenes of Santorini](#) (Festival Edition), St. Croix's signature all-inclusive brunch and mimosa day party.

Running from 4 p.m. to 10 p.m., the event transforms The Fred into a Greek-inspired escape, complete with a Brunch Chic dress code in shades of blue that sets the tone for a stylish daytime experience.

Sunny Side Up features a powerhouse entertainment lineup led by DJ King Kembe, appearing in the Virgin Islands for the first time from Sint Maarten, alongside Avalanche 10, widely recognized as one of the Caribbean's hottest DJs; Malcom Vex, official DJ for Asa Banton; Kareem International out of Orlando; J'Shante International; and Syndicate Sounds.

Admission includes unlimited mimosas from 4 p.m. to 7 p.m., as well as brunch favorites available while supplies last. The event is 21+. VIP and online tickets are sold out, though a limited number of tickets remain available at select retail outlets, with door entry available while capacity permits.

Just days later, Island Vybez Promotions will usher in the New Year with [Midnight Opulence](#), an upscale New Year's Eve celebration scheduled for Wednesday, December 31, also at The Fred.

Billed as an unforgettable New Year's experience, Midnight Opulence brings together top-tier entertainment, headlined by DJ Young Chow of Hot 97 in New York, DJ Avalanche, The VI Dream Team out of St. Thomas, and Syndicate Sounds. As the clock strikes midnight, guests will enjoy free champagne during the official Midnight Countdown, welcoming 2026 in celebratory fashion.

The event's dress code, "Dress to Impress – Your Style, Your Way," encourages guests to express their individuality while embracing elegance, class, and confidence. Island Vybez Promotions says the goal is to create an atmosphere where personal style shines and sophistication is on full display.

Known for its premium hospitality, Island Vybez Promotions is offering Group VIP and Ultra VIP experiences, which include champagne, premium liquor bottles, hors d'oeuvres, seated sections, and additional amenities. Guests seeking VIP details can text 340-332-9740 for more information.

Tickets for Midnight Opulence are available at DPMNM Store, Morgan's in Barrenspot, and online at [midnightopulence.eventbrite.com](https://midnightopulence.eventbrite.com).

Together, Sunny Side Up and Midnight Opulence form a seamless celebration—from a sun-soaked Greek-themed day party to a polished New Year's Eve affair—cementing Island Vybez Promotions' place at the center of St. Croix's end-of-year entertainment calendar.