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FirstBank Opens 2025 Community Reinvestment Program to Support Nonprofits Across USVI

FirstBank's 2025 Community Reinvestment Program will provide funding to 501(c)(3) nonprofits in the USVI and BVI serving low- and moderate-income communities; proposals are due July 30 and disbursements will be made in August.

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FirstBank has officially opened the application period for its 2025 Community Reinvestment Program, inviting nonprofit organizations that serve low- and moderate-income (LMI) individuals and communities in the U.S. Virgin Islands to apply for funding. The deadline for submissions is July 30, 2025, and disbursements are scheduled for August.

The initiative, which aligns with the objectives of the federal Community Reinvestment Act (CRA), is designed to support projects that demonstrate measurable impact across several critical areas: education and financial literacy, housing and economic development, community and social development, and environment and community revitalization.

“This program reflects our deep commitment to creating stronger, more resilient communities,” said Dina Perry-Malone, vice president and U.S. Virgin Islands retail banking and operations manager at FirstBank. “We look forward to supporting initiatives that promote economic development, community empowerment and long-term growth,” she added.

Eligible applicants must be designated as 501(c)(3) public charities by the IRS and must possess a current Certificate of Good Standing from the Lieutenant Governor’s Office. Organizations that meet these criteria are encouraged to submit their proposals as soon as possible.

To apply, nonprofits can review the full application guidelines and submit proposals online at: <https://www.1firstbank.com/vi/en/about-us/firstbank-community-donation.html>
Completed donation forms must be emailed to donationsvi@firstbankpr.com for consideration.

FirstBank’s Community Reinvestment Program underscores the bank’s commitment to corporate citizenship and its longstanding presence in the region.

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