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## Elevate 24: Premier SHRM Virgin Islands HR & Business Conference Set for August

**Join HR and business professionals from August 20-22, at UVI's Elridge Blake Sports & Fitness Center in St. Thomas for a premier event featuring keynote speakers, panel discussions, and breakout sessions covering essential industry topics**

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**Johnny C. Taylor, Jr., President and CEO of the Society for Human Resource Management.**

The “Elevate 24” SHRM Virgin Islands HR & Business Conference is set to take place from August 20-22 at the UVI, Elridge Blake Sports & Fitness Center in St. Thomas. This event is poised to be a cornerstone for HR and business professionals, offering unparalleled opportunities

for learning, networking, and professional growth.

### **Keynote & Main Stage Speakers:**

The conference features an extraordinary lineup of keynote and main stage speakers who will share invaluable insights:

1. **Johnny C. Taylor, Jr.** - As the President and CEO of the Society for Human Resource Management (SHRM), Mr. Taylor is a globally recognized authority on human capital and leadership. His keynote discussion will delve into transformative HR strategies essential for navigating the modern workplace.
2. **Diana Damron** - A respected thought leader in workplace civility, communication, and character, Ms. Damron will present "The 3 C's: Civility, Communication, and Character," based on her acclaimed book *Civility Unleashed: Using Civility to Survive and Thrive in the Workplace*. Her insights are invaluable for fostering respectful and effective workplace environments.
3. **Mary Cheddie** - SHRM's Senior Director of Membership, Ms. Cheddie, brings extensive experience in strategic HR management and organizational development. Her session will focus on Practitioner & Employee Wellness, emphasizing the importance of mental and physical well-being in the workplace.

### **Panel Discussions and Breakout Sessions:**

Attendees can also look forward to dynamic panel discussions and breakout sessions led by thought leaders and industry professionals from the USVI, BVI, and U.S. mainland. These sessions will cover 22 diverse topics across 8 content tracks:

1. **HR Leadership & Innovation** - Exploring technologies and practices that are reshaping the industry.
2. **Small Business & Entrepreneurship** - Strategies for business growth and sustainable development.
3. **Digital Transformation** - Insights on leveraging digital tools and strategies to drive organizational success.
4. **Practitioner & Employee Wellness** - Addressing the importance of mental and physical well-being in the workplace.
5. **Inclusion & Diversity** - Best practices for fostering inclusive and diverse workplace cultures.
6. **Workforce Planning & Development** - Effective strategies for recruiting, retaining, and developing top talent.
7. **Economic Development & Business Strategy** - Building the next generation of leaders with impactful leadership training.
8. **Ethics & Leadership** - Navigating the complexities of legal compliance and risk in HR.

### **Empowering Our Community:**

The SHRM Virgin Islands HR & Business Conference is described as a pivotal gathering that empowers the local business community with the tools and knowledge needed to thrive in today's competitive environment.

Registration for this landmark event closes on August 15th. Don't miss the opportunity to gain best practices and forward-thinking strategies from our distinguished speakers and comprehensive range of topics covered. Register today at [SHRMVI.eventbrite.com](https://SHRMVI.eventbrite.com).

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