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Sunny Side Up: St. Croix's Premier Brunch and Mimosa Day Party Returns

Sunny Side Up Brunch & Mimosa Day Party returns on July 21st with a Scarlet Couture theme, while the Ladies Night series, First Saturdays, continues with the next event on August 3rd at The Palms at Pelican Cove

Entertainment / **Published On July 19, 2024 08:07 AM /**

Staff Consortium **July 19, 2024**

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Pictures from various Sunny Side Up events hosted by Island Vybez Promotions.

The highly anticipated Sunny Side Up Brunch & Mimosa Day Party is set to return this Sunday, July 21st, at the Carambola Golf Club facility. Organized by Island Vybez Promotions, this summer's edition promises to deliver its signature all-inclusive experience with a Scarlet Couture (Shades of Red) theme.

Started in 2019, Sunny Side Up has grown to become the largest and most anticipated day party in St. Croix. Held twice a year during the summer and the St. Croix Festival seasons, the event is known for its vibrant atmosphere, delicious food, and unlimited mimosas. This year, patrons can expect brunch favorites from a variety of local culinary businesses such as Sweet & Spicy Sensations and Cultured Delights, along with unlimited mimosas from 4:00 p.m. to 7:00 p.m.

Entertainment for this summer's edition will be headlined by DJ Avalanche from St. Thomas, a local favorite who recently won his third road march title with his hit single "[Carnival Jumbie](#)" produced for the artist Problem Child for Vincy Mas 2023. The decision to keep the entertainment lineup strictly local this year is strategic, said Island Vybez Promotions Founder Theo Sutherland, who promised a big announcement for the next Sunny Side Up event scheduled for December 29th, 2024.

The event will also feature performances by Supa Trakz Intl, Kimo Dan, Syndicate Sounds, and DJ Yessa. Dream Crafter Celebrations, a local decorator, is set to transform the Carambola Golf Club venue into an enchanting red-themed venue.

Sunny Side Up is supported by sponsors including CCI Virgin Islands, Roe FM, and the USVI Division of Festivals. Tickets can be purchased at DPMNM Store STX or online [here](#).

First Saturdays: A New Monthly Ladies Night Series

In addition to Sunny Side Up, Island Vybez Promotions has introduced a new event series called "First Saturdays." Launched in June 2024, this Ladies Night series is held every first Saturday of the month at various venues including the Captain Morgan Visitor Center and The Carambola Golf Club.

According to Mr. Sutherland, First Saturdays aims to offer a mature and classy alternative to the usual weekend club scene. With a semi-casual dress code and optional VIP experiences, the 21+ event promises a sophisticated night out for attendees. The next edition of the Ladies Night Series is set for Saturday, August 3rd, at The Palms at Pelican Cove.

Entertainment for the evening will be provided by DJ Genius & Mr. Energy, Troopah Live, and Trinity Krew. Attendees are encouraged to dress to impress, with specific dress codes for women and men to maintain the event's upscale atmosphere.

For more information and to stay updated on Island Vybez Promotions' events, follow their [social media page](#).

History and Growth of Island Vybez Promotions Events

Island Vybez Promotions has been a driving force in the U.S. Virgin Islands' entertainment scene since 2019. Starting with Sunny Side Up, the promotions company has continually expanded its event offerings to cater to diverse audiences. Its focus on creating unique and memorable experiences has earned Island Vybez Promotions a loyal following and solidified its reputation as premier event organizer on St. Croix.