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Cultured Naturals Body Care Launches Tart-Inspired Collection

Join the launch event on June 28, 2024, for an evening of indulgence with product sampling, giveaways, and light refreshments at the Cultured Naturals Body Care store in Christiansted

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Cultured Naturals Body Care is set to unveil its latest body care and home scent collection, TARTISTRY, on Friday, June 28, from 6:00 p.m. to 9:00 p.m. The launch event will be held at Cultured Naturals Body Care, located at 55 Company Street, Christiansted, and will feature light refreshments, product sampling, and giveaways for the first 20 attendees. The complete TARTISTRY collection will be available for purchase during the event.

The TARTISTRY collection is a heartfelt tribute to the vibrant Tart culture of the Virgin Isles, encapsulating the essence of the region's traditions and the diverse, warm, and resilient spirit of its

people, said Ramone Reid, founder of Cultured Naturals Body Care. Each product in the collection invites users to celebrate their personal favorites, akin to the playful banter among Virgin Islanders over their preferred tart flavors. The collection aims to elevate daily routines with love, warmth, and energy, reflecting the rich cultural heritage of the Virgin Islands.

Products in the TARTISTRY Collection:

1. Luxe Body Butter
2. Gel Body Wash (8oz)
3. Body Mist
4. Butter Glow Sugar Scrub
5. Soy Candle

Scent Profiles:

1. Guava Groove: Featuring the fresh, aromatic, and sweetly tropical essence of juicy guavas, reminiscent of perfect guava sorbet.
2. CoCo-Cabana: A blend of sweet coconut water, creamy coconut jelly, and salt-misted sea grapes, evoking a smooth island vibe.
3. Viva La Pina: A zesty and sweet mix of sun-kissed pineapples, tangerines, and warm vanilla, creating an invigorating splash of sunshine.
4. Mango MAI TAI: The bold, juicy scent of ripe mangos with a hint of lime, capturing the essence of a quintessential Caribbean summer.

Cultured Naturals Body Care invites the community to join the celebration and experience the TARTISTRY collection firsthand. For more information, visit their website at www.culturednaturalsbodycare.com or call 340-626-8232.