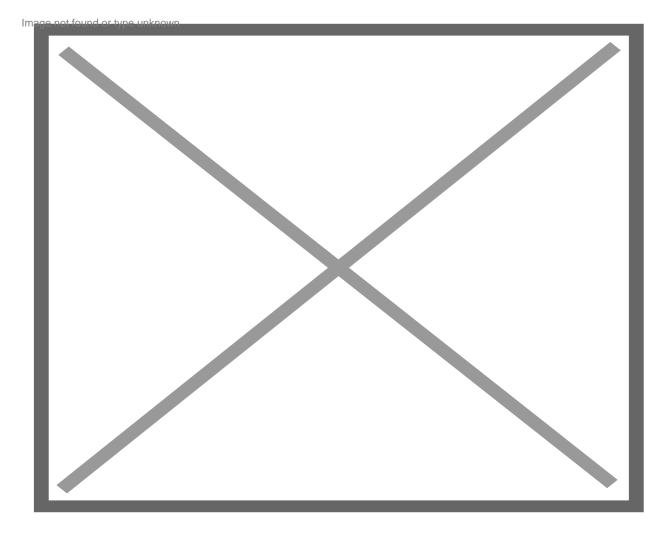
Viya Customers Will See Cable and Internet Services Bills Increase April 1

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Customers of Viya cable and internet services will see their bills increase, effective April 1, 2020.

"It is costly to keep up with the latest technology and continue to meet our customers' demands for higher internet speeds and a superior entertainment experience," the company said in a press statement announcing price changes.

"We have undertaken significant steps to control our costs, but programming and equipment costs continue to increase industrywide."

As a result, Viya is making a series of changes to equipment rental prices. Changes include:

- Effective April 1, 2020 for customers with the Basic service package, the rates for each additional cable box after the first one will increase by \$1.99 per month.
- Rates for two higher tier cable service packages, (HD Flex and Expanded) will increase by \$1.99 per month.
- The rate for each cable box on a HD Flex or Expanded account will increase by \$1.99 per month as well.
- An Equipment Fee of \$6.99 per month, per account, for each Internet service plan offered by Viya.

VIYA, the leading telecommunications company in the VI, said its broadband installation fees are at least 50 percent less than direct competitors.

"We are continually refining our service offering to meet the needs of our customers. In the coming months, we will be launching our new TV service platform which will greatly enhance the user experience and include options such as Video on Demand and TV on the Go," the company announced.

For more information about the upcoming changes, customers are encouraged to check Viya's website at www.viya.vi where you can see our current channel line-ups and Internet packages.

You can stay informed of the impact TV programming has on cable operators by visiting www.tvonmyside.com

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